

MIC Newsletter

ISSUE 5

MARCH 2011

Manchester International College

What's been going on?

REMINDERS:

- **Social program for MARCH.**
- **College Cricket matches.**
- **Travel to the lake with students on MARCH.**
- **White Valentines Day on 14th MARCH.**

Inside this issue:

Introduction to the MIC newsletter.

Welcome new students and our new teacher

Student of the month

Management Seminar and Christmas party photos

Photography wall

The February Social Program

Photography competition

HELLO!! Welcome back to our news letter. The first one of 2011—we are all looking forward to a bright and successful year ahead!

Christmas seems a long time ago—but have a look at some of the party photos.

We also had our first successful management seminar in Withington. So thank you to Ike and Sheku for organising it and the student volunteers—Maria, Vineesh, Bashir, Dimtry and Uggi! Have a look at the photos here. We will keep you informed about our next one!

Some of the staff also attended a technology show in London in January. Sharjeel, Hon, Emma and Bruce had the opportunity to find out about some interesting and useful technology we

can use in the college to help further your quality education.

We do have some bad news unfortunately: one of our students had a work accident. Although in good health, our thoughts are with him.

We have some English students going in for their IELTS soon and congratulations to Reesham Ghemire, Bo Lin and Bushra Maryam who recently sat their IELTS exam!

Finally, congratulations to students who passed their exams. The Business department saw many students attempt the January exams, well done to everyone who participated!



Notices

English Tutorials

English students will be having tutorials with Emma or Leanne. We will offer suggestions of how you can do self study at home or in the library at college. They will be in week 6—week beginning 14th MARCH.

Kitchen

Please respect the college and your teachers. Students cannot use the kitchen because

- it is a health and safety risk
 - Food has been stolen
- Thank you! You will see the new vending machine will be working soon.

Attendance

Please remember we need to see 100% attendance! If not, this may cause problems with the home office and your visa extension!

Also, any students not doing work or homework may be disciplined. Please respect your class and teachers!

STUDENT OF THE MONTH!!! STUDENT COUNCIL!!!

STUDENT OF THE MONTH

Your teachers will choose one person from each class to be nominated for student of the month for January. This person will be chosen, at random, to win a prize for their hard work and dedication on their course. Congratulations to Bashir Hussin who won in December!

Good luck to you all!

MATCH SOCIAL PROGRAM

We will be doing the following activities. Please tell Emma if you are interested in joining. You can find all information on the student notice board on the student room.

Bowling

MOSI (Museum of Science and Industry)

The Lake District

Cricket/football:

Some of our students organise matches—please read the posters and give your names and contact number or email to arrange times and places!

Have fun!!

PHOTOGRAPHY COMPETITION

You can see posters about the competition in the college. Anyone with some good photos of Manchester can give them to their teacher to enter our competition. So get your camera and get clicking!!

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WELCOME

Welcome to the new students and new teachers

WELCOME

A warm welcome to our new teachers— Precious, Ross, Lifang and Susantha. Welcome to our new English students: Zohaib Khna, Ahmed Mukhtar, Sajjad Ahmed, Muhammad Irfan Aslam, malik Sifful Hassan, Kashif Shahbaz, Bilal Ahmed, Mubeen Yousaf, Zahoor Ahmad, M. Asjad Shahzad, Rafaqat Sohail, Abdul Raffah, Ayyaz Ahsan Zaver, Zarrq Islam, Adnan Rasheed and Ansar Munir. And our ILM students Riby Thomas, Jitendra Singh, Manjo Polickal Damo daval, Remja Rajeev. If you need any help or you just have a question, please see Emma, our Director of Studies for English or Hon Lam, or Senior Lecturer for the Business department.

PHOTOGRAPHY WALL





Caption describing picture or graphic.

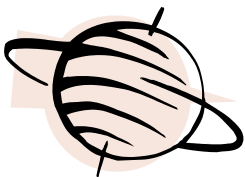
Five a side football

We would like to thank you all for your comments on the student evaluation forms. They were very useful and will help us make this a better place for you to study.

We have decided to open a student council.

"TO CATCH THE READER'S ATTENTION, PLACE AN INTERESTING SENTENCE OR QUOTE FROM THE STORY HERE."

Inside Story Headline



Caption describing picture or graphic.

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

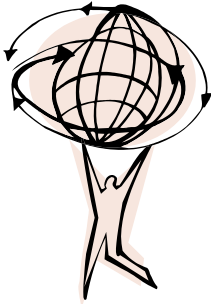
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Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main



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goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

“TO CATCH THE READER’S ATTENTION, PLACE AN INTERESTING SENTENCE OR QUOTE FROM THE STORY HERE.”

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on

current technologies or innovations in your field.

You may also want to note business

or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or ven-

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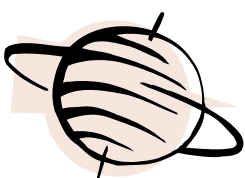
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Manchester International College

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4
Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com



Organization

Your business tag line here.

WE'RE ON THE WEB!

EXAMPLE.MICROSOFT.COM

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it

easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that

you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a

regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



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