

# MIC Newsletter

ISSUE 1

OCTOBER 2010

Manchester International College

## What's been going on?

### REMINDERS:

- Don't forget we are moving to the city centre on the 11th October 2010.
- Remember to check the board if you want to join any of the social activities.
- There is a NEW social programme for October 2010.

Welcome to our NEW monthly newsletter. We'd like to give a warm welcome to the students who are joining us this month.

The college is under going some changes which have been put into place to make college a better place for you to enjoy your studies. If you are not aware of these changes please inform Emma Tudor our Director of studies.

Last month we introduced a social programme to the college where students can join teachers and participate in social activities. One trip we made was to the park on the 2nd September. Remember?! Students participated in a 'Food and drink' quiz with Bruce and Leanne. The winners of the quiz were... Bashir Hussain, Waqas Sohail, Asad Siddque and Us-

man Malik. Well done! We hope you learnt some new words. You can get a copy of the quiz from Emma or Leanne. Just ask.

Last session we received some excellent end of course test results. A lot of students have moved to the next level. We hope you are coping well and if you need any help see Emma. Well done to everyone.

Don't forget, if you didn't collect your end of course report or certificate please ask Emma.

We hope you like the new building and are settling in well in the city centre. A great place for you to practise. Have fun!



Above: Bruce and the group at the park.

Below: The winners of the quiz



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Inside this issue:

Introduction to the MIC newsletter.

The Quiz in the Park

The trip to Old Trafford

The trip to Nando's

Photography wall

The October Social Programme

## The trip to Old Trafford

On the 23rd September, Andy took a few students on a tour to the 'Theatre of dreams'. Do you know what this is? ....It's Manchester United's football stadium.

Students saw one of the most famous stadiums in the world and one of what used to be, the richest clubs in the world.

Students were taken into the players' changing rooms, were allowed to sit in the VIP boxes, saw where the club's press conferences take place along with a lot of other exciting things.

Look at the pictures and see if you recognize anyone.

If you want to visit Old Trafford

yourself, student tickets cost £11.00 but don't forget your student card. You can visit [www.manutd.com](http://www.manutd.com)

We're glad you had a good time. Maybe next time we could go to Manchester City. Any city fans?

## Lunch at Nando's



On the 30th September we went for lunch at Nando's with Julio, Bashir, Sharif, Farhad, Shumon, He Lan and Taj.

Everybody enjoyed their finger lickin' chicken. Taj's chicken looked a little bit TOO spicy.

It gave us all a chance to have a chat in ENGLISH! :)

If you have any future restaurant recommendations then let us know and we will add your ideas to the monthly social programme. Where should we go and eat next?

## PHOTOGRAPHY WALL - The trip to Old Trafford



Do you recognize anyone?



For more pictures see Emma or Andy



Do you recognize anyone?



### Welcome to the new students

A warm welcome to **Sajjad Hassan, Prakash Bhandari, Saud Rauf** and **Bo Lin**. These are our new students. If you need any help or you just have a question, please see Emma, our Director of Studies.

**Don't forget to SIGN UP for the OCTOBER Social Programme**

**(See the board for details)**



**Caption describing picture or graphic.**

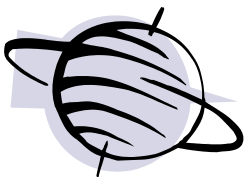
## Five a side football

We would like to thank you all for your comments on the student evaluation forms. They were very useful and will help us make this a better place for you to study.

We have decided to open a student council.

**"TO CATCH THE READER'S ATTENTION, PLACE AN INTERESTING SENTENCE OR QUOTE FROM THE STORY HERE."**

## Inside Story Headline



**Caption describing picture or graphic.**

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

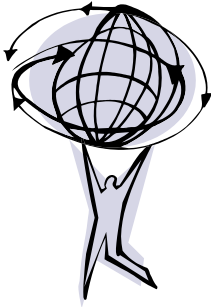
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## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main



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goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.

## Inside Story Headline

**“TO CATCH THE READER’S ATTENTION, PLACE AN INTERESTING SENTENCE OR QUOTE FROM THE STORY HERE.”**

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on

current technologies or innovations in your field.

You may also want to note business

or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or ven-

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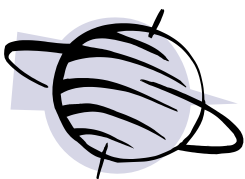
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## Manchester International College

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Primary Business Address  
Your Address Line 2  
Your Address Line 3  
Your Address Line 4  
Phone: 555-555-5555  
Fax: 555-555-5555  
E-mail: someone@example.com



### Organization

Your business tag line here.

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WE'RE ON THE WEB!

EXAMPLE.MICROSOFT.COM

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This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

## Back Page Story Headline

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This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it

easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that

you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a

regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



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